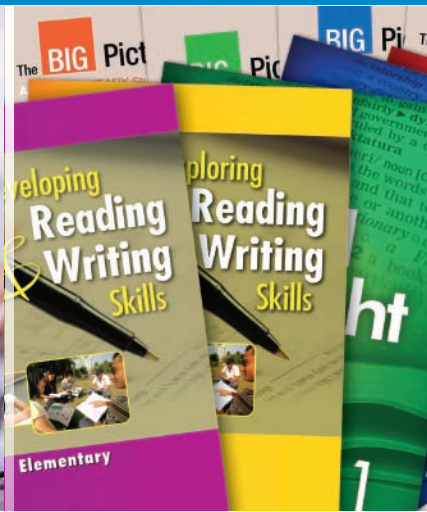


company profile

COMPANY PROFILE



Success - in Plain English



JUST ENGLISH SDN BHD



INTRODUCTION

Just English Sdn Bhd (JESB) was founded in September 2002. As a leading provider of total solutions for English Language Teaching and Learning (ELT), Just English is also part of an education group that includes ELS Language Centres, Sunago Education, ICT Learning & ICT Interactive.

We specialise in English Language Teaching and Learning (ELT), and we have built a system that is based on international standards and best practices to give learners a solid foundation in the language skills that they need for studies and the workplace. Our team comprises professionals with decades of experience in ELT, language school management and digital education.



APPROACH

We build learners' language proficiency in Listening, Speaking, Reading and Writing (the 4 skills) and ensure that their Grammar and Vocabulary is developed alongside those skills. Each of these skills are developed separately, but also combined to help the learner achieve mastery. Instead of passing tests but not having the actual skills, our learners' real language proficiency will help them prepare quickly for any high-stakes English proficiency test (like IELTS, TOEFL, UEC or MUET) or for functioning well at the workplace.



STANDARDS

The Common European Framework of Reference (CEFR) for Languages is a globally recognised standard, and we use it as a benchmark for learner achievement. We start with accurate diagnostics for assessing learner status, and create efficient pathways for them to improve and excel, to achieve the level of language mastery they need for any English test, whether for study or for work. Quality assurance within our system and processes is essential, and we measure progress and efficiency diligently. Detailed reports of student activity and progress are generated for teachers to monitor closely to facilitate more effective teaching and learning.



EIGHT-LEVEL PROGRAMME

The main programme has eight levels through which the students can progress: Starter, Elementary, Pre-intermediate, Intermediate, Upper-intermediate, Advanced 1, Advanced 2 and Advanced 3. By the time students complete our advanced levels, they will be fully prepared for college/university or to join the work force. All levels are correlated to CEFR standards.

Our associate company Sunago Education provides a complementary programme called LiveSpeak that provides qualified teachers to conduct live online lessons, especially in Listening and Speaking.

OUR CLIENTS

JESB clients are primary and secondary level schools, language centres, training providers, colleges and universities.

Our established client base consists of Just English Centres and other institutions with over 20,000 users for our products and services. These institutions have provided the educational leadership required for their students to forge ahead and master the English language for a brighter future, and have enjoyed a high level of success in English for many years.

Besides offering a complete ELT system, Just English also provides more flexible and affordable options for schools, so that they are able to take advantage of the various components and strengths of the Just English system. More and more schools are already finding the textbook materials, magazines, e-learning content and systems helpful in improving the effectiveness of their ELT efforts.



RESEARCH & DEVELOPMENT

Research and development is continuously carried out by our team in the quest for the best in teaching and learning methods and materials. We work extensively in the following areas:

- Printed and e-content teaching & learning materials such as textbooks, workbooks, teacher's manuals, resource materials
- Electronic resources for the classroom, multimedia lab and online learning systems
- Teacher training methods and materials
- Quality control and audit processes and procedures



WHAT MAKES JUST ENGLISH DIFFERENT

We have built a system that works well, and that can adapt to changing times, striving to make best practices and producing results a reality. We draw on the strengths of both traditional classroom and digital learning, and use technology to help teachers be more productive and less burdened with tedious work that can be automated. Having operated successful language schools within institutions for many years, we are confident that we can work with teachers, parents and students to empower them with English mastery for a better future.



OUR PRODUCTS & SERVICES

Just English has a proven record of helping Malaysians achieve more in their efforts at learning the language. We have developed international standard resources for ELT, and continually work with the world's largest publishers like Oxford and Pearson to ensure quality and effectiveness in our programmes, materials and methods for students and employees, and for teacher training.

Our digital learning expertise has been nurtured from the day we started, and we are as comfortable with technology as we are in teaching English. Our achievements and track record in classroom and online ELT span almost twenty years.

Our flagship product is a complete system for English Language Learning created by English Language specialists, research professionals and educational technologists. The Just English Centre (JEC) can be set up in a specially designated area within a school/college compound or on its own in a commercial area.

PRINT & ONLINE RESOURCES

- **Graded textbooks (print and online)**
For skills improvement in reading & writing, listening & speaking, grammar and vocabulary.
- **Just English Explorer (print and online)**
Graded magazine for extensive reading & accompanying website for primary/starter level, with a variety of topics and activities to interest students to help them acquire the reading habit.
- **Just English Magazine (print and online)**
Graded for learners, especially secondary level onwards. It has extensive printed and online resources to help students towards better proficiency, and even examination preparation.
- **JustRead Programme (online)**
Extensive reading programme that complements the MOE's NILAM programme to encourage lifelong reading habits.
- **Websites**
To supplement the magazines, Just English sets up online websites with resources and activities for teachers and students.
- **Teaching Aids**
Lesson plans and Powerpoint presentations to cover most of each academic year for secondary level (CEFR A1 to C1).
- **Learning Management System (online)**
Students can log in from anywhere, anytime to learn and practise English or do homework, and to interact with teachers and other students in a collaborative learning environment, with direct access options to LiveSpeak online classes.

Just English also makes available for purchase programs and materials for language labs and individuals. In addition, JESB's Primary and Secondary Supplementary English Programmes are available for schools that need additional activities to complement their normal English programmes. These effective programmes involve an hour of two of extra classes and home e-learning on a weekly basis.

TEACHER TRAINING

For aspiring teachers or those who would like to improve their skills in English language teaching, Just English offers certificate courses in TESOL and has trained many to be more effective educators. The courses include online components as well as face-to-face classes and practical classroom training.



For more information, please contact us at:

JUST ENGLISH SDN BHD

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